



[www.durhambluesfestival.ca](http://www.durhambluesfestival.ca)

## ABOUT THE FESTIVAL

The Durham Rock & Blues Festival will take place over four nights/three days from Thursday, September \*12 through Sunday September 15, 2024.

In addition to the free afternoon performances outside, we are also hosting 'headliner' artists in the theatre every evening starting on Thursday, Sep. 12 through to Sunday, Sep. 15, 2024.

The daytime part of the event is FREE to the public starting on September 13, and will take place outdoors on the Victoria St Parkette, adjacent to the Regent Theatre in Oshawa, Ontario.

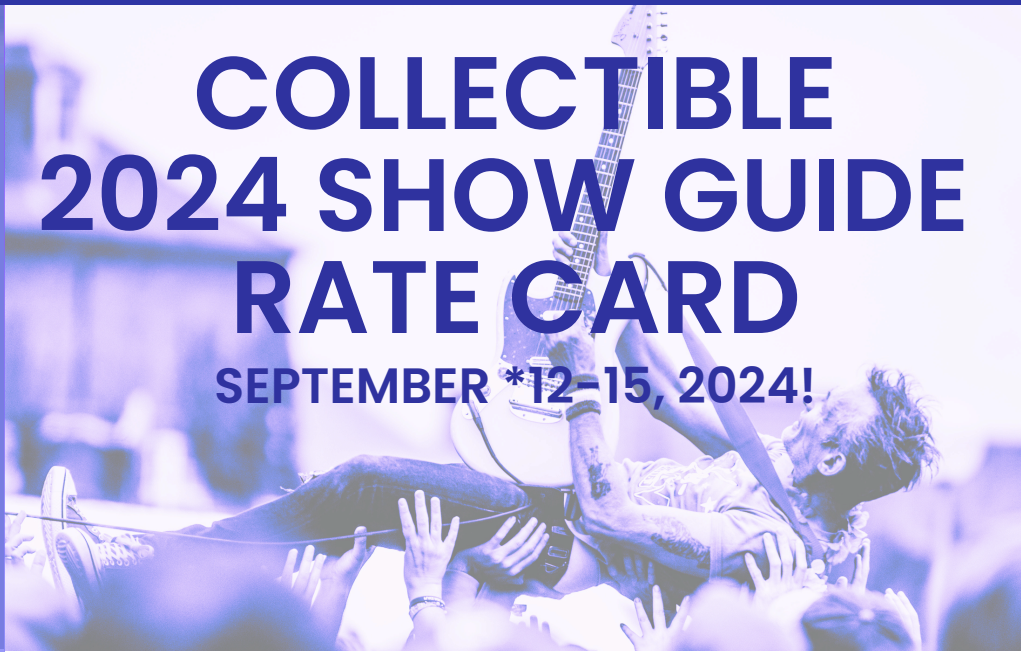
Multiple bands will be performing along with food vendors and a licensed concession.

Entertainers and guests will be comfortably hosted under a large tent, so the event is guaranteed to proceed rain or shine.

Concession and Vendors are CASH only. No smoking/vaping or pets permitted. Washrooms available in the Regent Theatre Lobby.

# COLLECTIBLE 2024 SHOW GUIDE RATE CARD

SEPTEMBER \*12-15, 2024!



## \*PAID INDOOR HEADLINER EVENTS

**Thursday, September 12 – 8:00pm**

CONFIRMING SOON!

**Friday, September 13 – 8:00pm**

EPIC EAGLES

**Saturday, September 14 – 8:00pm**

FANDANGO – TRIBUTE TO ZZ TOP

**Sunday, September 15 – 8:00pm**

ELTON ROHN

## FREE OUTDOOR EVENTS

**Friday, September 13, 3:00pm to 8:00pm**

3:30 PM – OPENING CEREMONIES (DOOR PRIZES)

4:00 PM – PENALTY BOX

5:15 PM – TWO FOR THE SHOW

6:30 PM – THE JUNKYARD FLAMINGOS

**Saturday, September 14, 1:00pm to 8:00pm**

1:30 PM – BLUES JUNKIES

2:45 PM – SOUTHERN GENTLEMEN

4:00 PM – EMERSON IRELAND

5:15 PM – THE NEMONIKS

6:30 PM – MIDNIGHT COUNCIL

**Sunday, September 15, 1:00pm to 8:00pm**

1:30 PM – WILLIAM K. TELL ORCHESTRA

2:45 PM – VODOO PAWN SHOP

4:00 PM – COLDSHOT

5:15 PM – ANDY EARLE AND THE BANDITS

6:30 PM – MIKE MCKENNA'S TONE ROCKETS

See website to confirm show times and full lineup  
[www.durhamrockandbluesfestival.ca](http://www.durhamrockandbluesfestival.ca)

## VENUE

The entire event will take place indoors (headliner bands – paid tickets) and FREE outdoors on the Victoria Street Parkette, adjacent to the Regent Theatre in Oshawa, Ontario. Both entertainers and guests will be comfortably hosted under a large tent, so the event is guaranteed to proceed rain or shine.

The outdoor portion of the Festival will be free to the public with an anticipated attendance of 2,000 to 3,000 people.

Together with the indoor scheduled paid concert events, we anticipate over 5,000 people this year!!

## ADVERTISING COSTS

### Full Page – Cost

Regular Full Page.....\$999

### Premium Full Pages – Cost

Outside Back Cover.....\$1299

Inside Front Page 2.....\$1199

Page 3.....\$1199

Inside Back Page.....\$1099

### Full Page with bleed document setup

**Trim:** 5 3/8" w x 8 3/8" h

**Bleed:** 5 7/8" w x 8 7/8" h

### Safe area of image and text:

4 7/8" w x 7.50" h

Centre Spread.....\$2199

### Centre spread with bleed document setup

**Trim:** 10 11/16" w x 8 3/8" h

**Bleed:** 11.25" w x 8 7/8" h

### Safe area of image and text:

10 1/8" w x 7.50" h

### Half Page – Cost

Horizontal (4 7/8" w x 3 3/4" h) \$599

Vertical (2 3/8" w x 7.5" h) \$599

### Quarter Page – Cost

Horizontal (4 7/8" w x 1 3/4" h) \$399

Vertical (2 3/8" w x 3 3/4" h) \$399

### Eighth Page – Cost

Horizontal: (2 3/8" w x 1 3/4" h) \$220

All files should be provided in PDF format and on full pages, please provide bleeds and crop marks. Files should be exported to high resolution for magazine. Minimum 300 dpi.



**PUBLICATION DATE:** September 10, 2024

**PRESS RUN:** 5,000 **DISTRIBUTION:** AT THE EVENTS

**FORMAT:** DIGEST SIZE MAGAZINE – SADDLE STICED

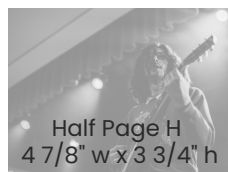
### MAGAZINE ADVERTISING DEADLINES:

**Space Reservation Deadline:** July 24, 2024

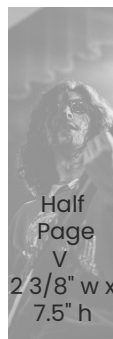
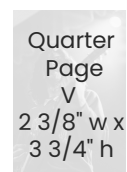
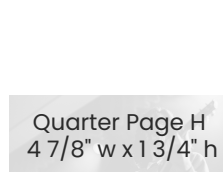
**Creatives Material Deadline (If Designed By Main Media Group Inc):** July 28

**Camera Ready materials:** August 7 **Ships to print:** August 16

## AD SIZING



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**TERMS:** Payment in advance of order.

Please add HST to the above pricing.

**All ads in program will be billed by Main Media Group Inc.** (unless ad is part of sponsorship package), In that instance, all invoices will be issued from Durham Rock and Blues Festival.

Main Media Group Inc. HST# is 854127919RT0001





AT THE REGENT THEATRE, SEPTEMBER \*12-15, 2024

**2024 DURHAM ROCK & BLUES FESTIVAL**  
**COLLECTIBLE SHOW GUIDE**  
**ADVERTISING CONTRACT**  
**MAIN MEDIA GROUP INC.**



LEGAL NAME:	
DISPLAY NAME:	
HST #:	
CONTACT:	
ADDRESS:	
PHONE:	
EMAIL:	

SELECT AD SIZE FROM PREVIOUS PAGE	AD SIZE:  POSTITION:	COST:  HST:  TOTAL:
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I CERTIFY THAT ALL INFORMATION ABOVE IS CORRECT AND ACCURATE. SIGNATURE AND PAYMENT  
DUE WITH CONTRACT PRIOR TO JULY 15, 2024.

PLEASE MAKE PAYMENT TO: "MAIN MEDIA GROUP INC" FOR ADVERTISING PORTION ONLY

NAME:	
TITLE:	
SIGNATURE:	

Please contact Monique Lea, Main Media Group Inc. at [mlea@mainmediagroup.ca](mailto:mlea@mainmediagroup.ca) or at  
905-431-4339 for more information

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