

2024 DURHAM ROCK & BLUES FESTIVAL SPONSORSHIP BENEFITS	BASIC SPONSOR	HEADLINE SPONSOR	STAGE SPONSOR	TENT SPONSOR	TITLE SPONSOR
Cost of Sponsorship Package	\$500.00	\$1,500.00	\$5,000.00	\$5,000.00	\$12,500.00
Maximum Sponsorships Available	20	4	1	1	1

ON-SITE PUBLICITY					
Logo on Regent Events Preshow Slideshow	Jun 1 - Sep 12	May 1 - Sep 12	Mar 1 - Sep 12	Mar 1 - Sep 12	Mar 1 - Sep 12
<i>(Multiple Regent Events with Large Exposure)</i>	<i>~10,000 ppl</i>	<i>~15,000 ppl</i>	<i>~25,000 ppl</i>	<i>~25,000 ppl</i>	<i>~25,000 ppl</i>
Logo Included on Large Tent Banner	X	X			
Logo & Information on Separate Company Banner			X	X	X
Distribution of Company Materials at Festival			X	X	X
Company Display inside Festival Tent (Optional)			X	X	X
Display on Tent with Street Exposure (King St)				X	X

PROMOTIONAL INCLUSION					
Small Logo on Festival Website	X	X			
Large Logo on Festival Website			X	X	
Prominent Title Logo & Company Info on Website					X
Logo on Social Media for Corresponding Headliner Acts		X			
Logo on Social Media Ads for Main Festival			X	X	X
Logo on all Printed Materials		X	X	X	X

ADDITIONAL BENEFITS					
Tickets to any of the Headliner Acts (Value ~\$80 Per Ticket)	6	2	4	4	4
Additional Tickets to Corresponding Headliner Act		4			
Additional Tickets to Upcoming Regent Events			4	4	8